HPV VACS Vaccinate Adolescents against Cancers

November 2015 PARTNER UPDATE

The American Cancer Society is proud to partner with you to reduce the burden of HPV disease and associated cancers. As part of our work, we are compiling resources to help you make HPV vaccination an effective priority in your daily work. Please review the **key resources** below that are available for your use and the **latest news** and studies on the topic. Feel free to reach out to your American Cancer Society contact for more information and additional support.

Myth of the Month

The Myth: *The effectiveness of the HPV vaccine decreases over time.*

Fact: Ongoing studies have found that those who receive the vaccine continue to have antibodies to the virus, providing long-term protection against infection and pre-cancers. There is no indication that they will decrease over time, but studies continue.

Talking Point: Current data suggest the vaccine protection is ongoing, with no sign of waning. The mechanism of immune memory has been demonstrated in women who have been vaccinated, indcating the vaccine will provide long-term immunity. If it is discovered that the immunity does wane, a booster may be recommended, similar to many other vaccines.

Reference:

Deleré, Y., Wichmann, O., Klug, S. J., van der Sande, M., Terhardt, M., Zepp, F., & Harder, T. (2014). <u>The efficacy and</u> <u>duration of vaccine protection against human</u> <u>papillomavirus: A systematic review and meta-</u> <u>analysis.</u> *Deutsches Ärzteblatt International*, *111*(35-36), 584.

HPV Vaccination IN THE NEWS

Development of a Cost-Effective Educational Tool to Promote Acceptance of the HPV Vaccination by Hispanic Mothers. Journal of Community Health.

<u>Effectiveness of a Provider-focused</u> <u>Intervention to Improve HPV Vaccination</u> <u>Rates in Boys and Girls.</u> Vaccine.

<u>Quality of Physician Communication about</u> <u>HPV Vaccine: Findings from a National Survey.</u> Cancer Epidemiology, Biomarkers and Prevention.

This study received positive media attention though the following channels:

- <u>Good Talks Needed to Combat HPV</u> <u>Vaccine Myth.</u> NY Times.
- <u>Doctors, not Parents, are the Biggest</u> <u>Obstacle to the HPV Vaccine.</u> NPR.
- <u>Many US Physicians Communicate with</u> <u>Parents in Ways that May Discourage</u> <u>HPV Vaccination.</u> AACR.

<u>HPV Vaccine Hesitancy: Findings from a</u> <u>Statewide Survey of Health Care Providers.</u> Journal of Pediatric Health Care.

Promoting HPV Vaccination in Safety-Net Clinics: A Randomized Trial. Pediatrics.

<u>Understanding the Roles of the News Media in</u> <u>HPV Vaccine Uptake in the United States:</u> <u>Synthesis and Commentary.</u> Human Vaccines and Immunotherapeutics.

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Resource SPOTLIGHT





The Myth Busting

Document, created by the VACs Team to address common myths, is a handy tool to use with providers and parents.



Social Media Resources

AAP has created social media messaging tools.

- <u>Facebook (parents/caregivers)</u>
- Facebook (providers)
- <u>Twitter (parents/caregivers)</u>
- <u>Twitter (providers)</u>

Language Resources!



The IAC offers HPV Handouts in English and Spanish. Find the following below with attached links:

- HPV Vaccines: A guide for young adults
- <u>HPV: A parent's guide to preteen and teen</u>
 <u>HPV vaccination</u>

Other IAC Language resources include general information on vaccinations in 10 different languages. Visit <u>here</u> to view!

AAP Champion Toolkit

An excellent resource for educating healthcare professionals, discussing HPV vaccination with parents, and making changes to improve HPV vaccination rates in your practice.



HPV Vaccine Videos for HCP

Created by the Minnesota Department of Health, these <u>videos</u> present clinical encounters along with low-stress ways to discuss HPV vaccination with parents and patients.

HPV, Get Vaccine!

A fun little <u>music video</u> funded by the Group Health Foundation to remind everyone how important HPV



vaccination is for cancer prevention!



Provides a substantive overview of various HPV vaccination topics.



RESOURCES - Continued

State Level Vaccine Facts and Policies



The Association of Immunization Managers (AIM) is pleased to announce that the <u>Vaccine Facts</u> and Policy (VFAP) website has been

updated. This interactive website grants you easy access to national immunization information within 64 jurisdictions.

Educational Opportunities

- AHEC's <u>Countering HPV Vaccination</u> <u>Opposition</u> webinar replay is now available.
- Preteen VacScene Webinar: HPV Vaccination QI Projects & Implementation Science Working Together, For the Win! The CDC's webinar from September 18 is now available for replay.

Reminder Cards

Vaccination Series Completion — "3 to Complete" Program: This Merck program helps improve patient compliance by providing reminder cards for 2nd and 3rd doses of HPV vaccines and other resources.



CDC Partner Portal

CDC's home page for HPV includes a portal for parents and public, healthcare professionals, and for partners and programs. You can find many other resources among these tabs.



National HPV Vaccination Roundtable UPDATE



The HPV Roundtable website is now live! Please feel free to visit at: <u>http://www.cancer.org/HPVVaccinationRoun</u> <u>dtable</u>

For more information on how your organization can get involved with the HPV Vaccination Roundtable, please complete the <u>National HPV</u> <u>Vaccination Roundtable Interest Survey</u> – or access the link in the "How Can I Get Involved?" section at the bottom of the homepage.

